

Kathy Seaton

Contact: the.kathyseaton@gmail.com

Kathy is a versatile and accomplished leader, combining her expertise in philanthropy and relationship development with real-world experience in balancing a demanding career and achieving a harmonious balance in life.

Speaking Topics:

- Relational Fundraising and Donor Cultivation
- Emotional Intelligence in Leadership and Giving
- Strategic, Mission-Driven Philanthropy
- Transformational Giving vs. Transactional Giving
- Donor Engagement for Long-Term Success

Kathy Seaton excels in relational transformation. She is a dynamic, relationship-centric, and relationship-driven leader with nearly two decades of demonstrated experience in; driving meaningful change, increasing impact, developing and stewarding partnerships and relationship strategy, telling stories and sharing joy.

Kathy enjoys specializing in; major giving, public speaking, deepening donor engagement, donor relations, planned and legacy giving. Her unique blend of strategic insight, emotional intelligence, and relational centricity has been key to driving conversations about relationship-first fundraising nationally.

Passionate about empowering others and community enrichment, Kathy has led philanthropic initiatives in California, Texas, and Washington. She explores how emotional intelligence enhances donor relationships and engagement. By addressing the gaps in traditional fundraising—such as lack of tailored communication and genuine donor interest—Kathy helps organizations achieve deeper, more meaningful connections with their partners and investors.

Core Audiences:

- Nonprofit Leaders and Fundraisers
- Philanthropic Organizations
- Corporate Social Responsibility Teams
- Community and Educational Leaders
- Faith-Based and Secular Nonprofits

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